

GREEN COLLAR=CUELLO VERDE

workers retrained to work in agriculture = "reconvertido profesionalmente en la agricultura"

ALBA= AGRICULTURE + LAND BASED TRAINING ASSOCIATION

This group provides land and guidance for aspiring farmers (like Maria Bravo) and farm workers interested in growing and selling their own organic crops. Farmers are trained in:

- 1) organic farm production
- 2) marketing
- 3) record-keeping
- 4) labor practices
- 5) pest management



MARIA BRAVO WAS AN OFFICE WORKER AT BIRDSEYE FOODS FOR 20 YEARS BEFORE THE PLANT CLOSED IN 2003.

the photo. With help from her father-in-law and daughter (she helped seed), Maria Bravo put her faith in Mother Nature and, became a farmer. Maria Bravo's grandfather was a farmer and her father spent part of his life as a sharecropper. After 20 years working in one job, she couldn't imagine herself embarking on a new career, but then she heard about ALBA. They gave her a talk about