

SUB-THERAPEUTIC ANTIBIOTICS

VS.

THERAPEUTIC ANTIBIOTICS

A low level dosage used for extended periods of time on otherwise healthy cattle, mainly to increase their daily weight gain.

A specific dose used for a limited period of time, in an amount calculated for an individual animal to cure a particular disease.

"We think all farms and operations in the food chain should be transparent, including sharing their policies regarding the usage of antibiotics."

-Bill & Nicolette Niman

BN RANCH
Belinas, CA
4 November 2012

90% of the antibiotics used in the livestock and poultry sectors are given to animals that are not sick, to promote growth and allow them to be kept in crowded conditions.

NICOLETTE

MILES

ABERDEEN ANGUS

BILL



THE NIMANS' SECRET FOR "ANTIBIOTIC FREE" BEEF PRODUCTION: "FRESH AIR + SUNSHINE + EXERCISE = HEALTHY ANIMALS (NO DRUGS REQUIRED)"