Pie Lab was founded in 2008 as a pop-up cafe, design studio, and civic clubhouse with a single purpose: reviving life back onto Greensboro, Alabama's main street... by serving pie.

 PIE = COMMUNITY

Pie + Ideas = Conversation
Conversation + Design = Social Change
(pie is easy to linger over and conversations happen when people linger)

I'm a big fan of James Howard Kunstler's "Geography of Nowhere", so I ask Miss Deborah how Pie Lab shows that we can bring life back to the main streets of our small towns and she says, "It's about being a part of something bigger than yourself. It's about creating a sense of community and belonging."

Pie Lab
Greensboro, AL
25 June 2011