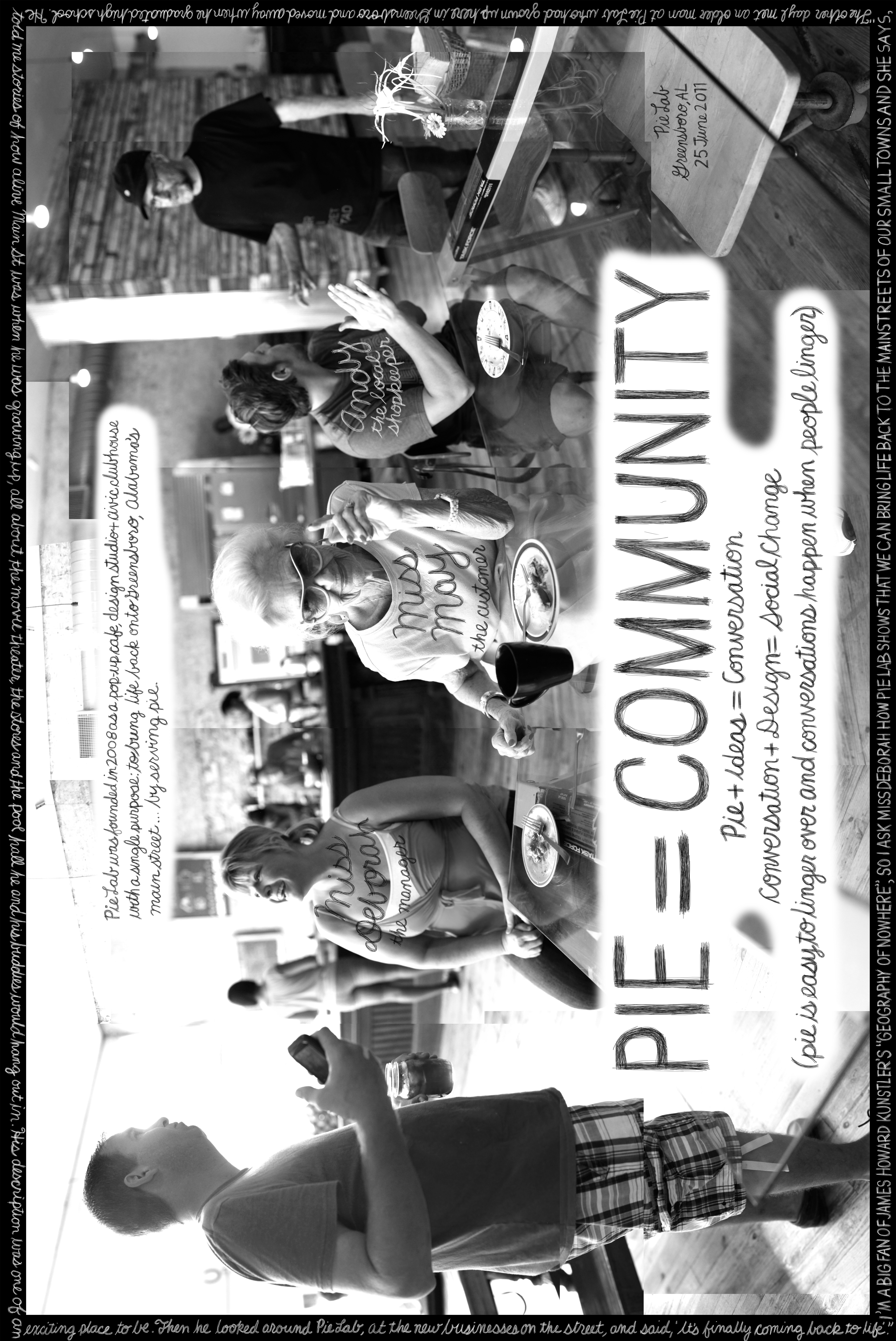




Pie Lab was founded in 2008 as a pop-up cafe, design studio + civic clubhouse with a single purpose: to bring life back onto Greensboro, Alabama's main street... by serving pie.

Miss Deborah  
the manager

Miss Mary  
the customer

Andy  
the local  
shopkeeper

Pie Lab  
Greensboro, AL  
25 June 2011

# PIE = COMMUNITY

Pie + Ideas = Conversation

Conversation + Design = Social Change

(pie is easy, to linger over and conversations happen when people linger)

"The other day I met an older man at Pie Lab who had grown up here in Greensboro and moved away after he graduated high school. He told me stories of how alive Main St was when he was growing up, all about the movie theater, the stores and the pool hall he and his buddies would hang out in. His description was one of an exciting place to be. Then he looked around Pie Lab, at the new businesses on the street, and said, 'It's finally coming back to life.' I'm a big fan of James Howard Kunstler's "Geography of Nowhere", so I ask Miss Deborah how Pie Lab shows that we can bring life back to the main streets of our small towns and she says,